

# ALMAGEST

Non-Profit  
U. S. Postage Paid  
Shreveport, La.  
Permit No. 1134

Vol. XIV No. 23

Louisiana State University in Shreveport

Friday, April 18, 1980

## Faculty patiently awaiting selection of new chancellor

by Ruth Stout

In recent issues of The Times and The Journal, stories appeared stating that some 80 LSUS faculty and staff members had signed a petition which urged the LSU Board of Supervisors to consider the seven applicants for the chancellorship from LSUS while making their decision. The story in The Journal went on to state that petition organizers cited frustration with committee secrecy, a fear of the lack of faculty input and domination of the selection by Martin Woodin, LSU System president, as the main reasons for starting the petition.

Several faculty and staff members have been contacted for their comments on the petition and on rumors of faculty divisiveness should a selection be made from among the seven LSUS applicants. There has also been criticism of the work done by the Chancellor Search Committee thus far.

"I feel that the group that is conducting the search is sincere in its efforts to find the best person for the job," Dr. Currie Thompson, associate professor of foreign language, said. It is not an easy thing to select a chancellor; these people have to solicit and study applications, he said. "I'm happy they're taking their time."

Thompson said he hopes that divisiveness would not occur among the faculty should the chancellor come from LSUS. If asked, people would have different preferences, he said, but he hoped they would be able to work with the one chosen.

As far as committee secrecy goes, Thompson said there is a need for confidentiality. The committee has reported to faculty members on occasion and they've responded when asked questions by faculty members, he said. "Apparently, it was decided in Baton Rouge that the names and numbers (of applicants) would be kept secret."

THOMPSON feels the committee is composed fairly in terms of representation from all four colleges, the community and the administration. The committee, however, has no student members. Thompson said he is not aware of what other institutions do concerning student input in these matters.

Because he feels the best person should be named to the job regardless of geographic considerations, Thompson did not sign the petition.

Dr. Gary Brashier, vice chancellor for academic affairs, said, "I do not wish to make a statement about the chancellor search."

Dr. Wilfred L. Guerin, professor and chairman of the English department, thinks there is bound to be some feeling of being left out if the chancellor is chosen from LSUS because of human nature, "but I don't think that has to translate into divisiveness. We are professionals. When we divide, I

like to believe it is on honest, professional opinion," he said.

The committee is not taking an unusually long time to fill the vacant position, Guerin said. At first, it seemed the spot would be filled fast, so the psychology of it makes the time elapsed seem longer by contrast, he said.

GUERIN feels the committee has been very cautious in releasing any information. He thinks this is a safeguard for the applicants.

To Guerin, the delay in selecting the chancellor means, if anything, that the committee is working very hard, and he has no reason to believe they are doing anything against any set regulations.

As much as Guerin would like to have student input in many areas on campus, he feels that possibly students would have a disadvantage on such a committee as this because their views concerning LSUS are only short-range as a result of the brief time they've been on the campus.

Guerin did not sign the petition because "it said the obvious, and to my mind, local candidates are still being given consideration."

John Tabor, director of alumni affairs and assistant professor of communications, said the people he has talked to favor a local candidate, but he feels the faculty would support any of the local candidates no matter who was chosen.

THE LENGTH of time taken by the committee in making their selection is the norm at other campuses, Tabor said. "A committee of this type should be quite thorough in its search."

If the committee is being secretive, Tabor said, maybe it's for good reason. Possibly it is not in the best interests of the University to have an open forum on this issue.

"I can't find fault with the committee," Tabor said. "It's my feeling they're doing the best job they can. . . I haven't had any contact with them, so really I can't say."

Tabor feels it would be good to have some student representation on the committee. As for the petition, he said he never saw it.

DR. JOSEPH GOERNER, professor and chairman of the chemistry department, feels there would be no divisiveness among faculty members should a selection be made from among the LSUS applicants.

He said he has not been in enough school systems to be an authority on how long such a committee should take in making a selection, but he feels the elapsed time has not been too long.

Confidentiality is needed because of the job situations of the applicants, he said, but maybe there should be more discussions of things that wouldn't matter, like statistics, but not names.

Goerner hopes the length of time the committee is taking is a result of the care needed in making a selection. But he feels the committee should contain more faculty members with a more even distribution of rank. He also feels the interim chancellor should not have been on the committee. Goerner, also, did not sign the petition.

Faculty of other departments did not wish to comment. However, this sampling of faculty and staff would appear to indicate that the LSUS community is willing to cooperate and be patient with the Chancellor Search Committee as well as with the committee's final selection. And, should the committee select an LSUS faculty member, feelings of divisiveness appear unlikely to occur.

## Manifest yearbook's new name

The LSUS yearbook has officially changed its name from Bagatelle to Manifest. Manifest, which means a list of passengers and cargo on a riverboat, was chosen after two polls seeking student opinions were taken. Manifest is thought to be better suited to LSUS, whose mascot is a riverboat pilot, than Bagatelle, which means a thing of little value.

The 1980 yearbook should be out during fall registration. Students wanting to work on next year's yearbook should see Nancy Griswold in the yearbook office from 2-3 p.m., Monday through Friday.

## Faculty members promoted

by Ellen Davis

Promotions for 16 members of the LSUS faculty were approved by the Board of Supervisors at their April 11 meeting on campus.

Those promoted in the College of Business Administration were Dr. John A. Marts, from assistant to associate professor in accounting; and Dr. Paul E. Merkle, from assistant to associate professor in economics and finance.

In the College of Education, those promoted from assistant professors to associate professors were Dr. Gale Bridger, education; Dr. Joseph Carlisle, psychology; and Dr. John B. Powell III, education.

PROMOTIONS in the College of Liberal Arts were Dr. Zeak M. Buckner Jr., from associate professor to professor in English; Dr. Lillian J. Hall, from associate professor to professor in communications;

Dr. Kenneth E. Hinze, from assistant to associate professor in social sciences; Doris L. Lynch, from instructor to assistant professor in social sciences; Dr. Alice A. Morgan, from assistant to associate professor in communications; Dr. Norman W. Provizer, from assistant to associate professor in social sciences; Dr. Marvin Stottlemire, from assistant to associate professor in social sciences; and Dr. Alan S. Thompson, from assistant to associate professor in social sciences.

In the College of Science, two were promoted. Anita L. Harkness was promoted from instructor to assistant professor, and Dr. Charles D. Smith from assistant to associate professor.

Patricia L. Meador was promoted from general to assistant librarian.

## SGA to consider day care center

by Cathy Baranik

The Senate's approval of new legislative proposals recently resulted in the passing of three resolutions.

One resolution provided a committee that will investigate the need for a campus day care center facility and assist in its implementation. Chairman of the committee, Liz Thompson, said all persons who would patronize such a facility should contact her as soon as possible so that the committee can begin work.

Thompson said this service would be available to both

students and faculty members. Thompson can be contacted in the SGA office or at 746-8723.

Other resolutions providing for the installation of a pay phone in the lobby of the library and emergency communication equipment or alarms in buildings and parking lots were also approved. These bills are currently in committee.

Also, the candidate's forum, scheduled for Monday, was cancelled by a mutual agreement between Jeff Lanian and David Finck, the two presidential candidates on the ballot.

Results of the 1980-81 election were unavailable at press time.



The LSU system Board of Supervisors met on campus Friday, April 11. The Board is currently trying to hold at least one meeting on every campus in the LSU system. The board members discussed the appointment of former Governor Edwin Edwards to a post at LSU Law School, as well as other matters. (Photo: Ken Martin)



# Iran, Cuba: a connection?

In October 1962, unmistakable evidence was amassed by American U-2 spy planes that the Soviet Union was installing offensive nuclear missiles in Cuba. Over the next two weeks, President John F. Kennedy and Soviet Premier Nikita Khrushchev waged a tense war of nerves over the presence of the weapons so close to the United States. Khrushchev finally backed down and removed the missiles, an act which eventually led to his downfall in the Soviet hierarchy.

In November 1979, militant students in the Iranian capital of Tehran imprisoned 50 Americans in the United States embassy, demanding the return of the deposed Shah of Iran as ransom for their release. As of April 1980, President Jimmy Carter and Iranian revolutionary leader, the Ayatollah Khomeini, were still waging a something-less-than tense war of nerves over the hostages.

The similarities between the Cuban Missile Crisis of 1962 and the Iranian Crisis of 1979-1980 are immediately apparent to any observer. Both situations involved young, relatively inexperienced Democratic presidents. Both situations came at a time when the foreign policy of both men was under severe attack for not being tough with Russia. Both crises involved clear aggression against the United States.

But there are important differences, too. The most important distinction is the fact that while the Cuban crisis was, for all intents and purposes, over in thirteen days, the Iranian situation has dragged on for nearly six months. In fact, many commentators have ceased to use the word "crisis" when writing of Iran. They contend (not without reason) that a crisis is a sharp turning point, not an embarrassment that continues forever.

Why was Kennedy so successful in dealing with aggression in Cuba while Carter has been so dismally



unsuccessful in getting the hostages released in Iran? The answer lies in the vast changes that have taken place since the Kennedy administration. The world of 1980 is a different place altogether from the world of 1962.

First of all, both situations involved the threat of Soviet involvement. The Russian bear that JFK baited was a much weaker animal overall than the one Carter is facing today. In 1962, the United States had a much larger and better-trained land army than the Soviet Union, and a vastly superior navy. In terms of nuclear weapons, the so-called "missile gap" did not, in fact, exist, and we were well prepared to blow Russia to smithereens if it came to that. Today, the Soviets outnumber us in almost every category of conventional weaponry and in nuclear warheads as well.

It is quite possible, too, that overt aggression against Iran would involve the United States in a shooting war with the Soviets (although this is by no means a certainty). Khomeini and Iranian Defense Minister Sadegh Ghotbzadeh have been linked, at least circumstantially, with the Soviets. Some people even believe that they are operatives of the KGB, the Russian secret police.

Another reason for Carter's ineffectiveness is the changes that have

taken place in Soviet-American relations since the early '60s. In Kennedy's time, the Cold War was in full swing. Neither side cared about appearances as much as it did about results. Both countries carried on covert operations all over the world. Carter must deal with Henry Kissinger's policy of detente as well as with his own rather bungled dealings with the Soviets. The Strategic Arms Limitations Treaties have hampered any get-tough stance with the Soviets, or with any other nation.

Possibly the most important reason for the current situation is the basic difference between Kennedy and Carter. Because of his "human-rights" foreign policy, Jimmy Carter has been cast as a white-hatted good guy in the international scene. Everything he does, he feels, must fit in with that humanitarian image. Unfortunately, humanitarians are not well-respected by aggressor nations. Kennedy, on the other hand, had made his position clear — the United States would not bother any country that chose Communism from within (by free elections), but we would resist the imposition of Communist governments by acts of foreign aggression. He had a clear mandate to act in Cuba.

This is not to say that Carter could have gotten the hostages out of Iran in two weeks. But we do believe that the time for action has come and gone. Possibly the era has ended when the United States can face down an aggressor without firing a shot. We hate to think where that might lead.

We don't need a John Kennedy now, nor do we need a Harry Truman or a Teddy Roosevelt. We do need a President who can lead us amid the turmoil of the '80s. Our present chief executive, hamstrung by his own policies, has shown he can't do the job.

Almagest staff

## Almagest

LaTonya Turner .....	Editor-in-Chief
Ellen Davis .....	Assistant Editor
Sandy Malone .....	Feature Editor
Joey Tabarlet .....	News Editor
Ken Martin .....	Photo Editor
Ruth Stout .....	Copy Editor
Cathy Baranik .....	Editorial Assistant
Sarita Felan .....	Photographer
Donna O'Neal .....	Photographer
Marguerite Plummer .....	Contributing Editor
Dr. Joseph Loftin .....	Faculty Advisor
Bryan Germany .....	Business Manager
Barbara Wittman .....	Ass't Business Manager
Jason Weimar .....	Cartoonist

Editorial Board: La Tonya Turner, Ellen Davis, Joey Tabarlet, Ruth Stout, Deborah Evans.

All editorial views expressed herein are the opinion of the writer and should not be construed to represent administrative policy. The purpose of the Almagest is to inform the students and faculty of news concerning LSU.

Official publication of Louisiana State University in Shreveport, 8515 Youree Drive, Shreveport, Louisiana, 71115. Almagest is published weekly except for summer school semesters and except holidays, examination and special periods. One (1) week for Midsemester; One (1) week for Thanksgiving, six (6) weeks for Christmas and semester breaks; one (1) week for Spring break.  
Almagest welcomes contributions from readers but reserves the right to edit correspondence received and reject any and all contributions. Contributions become the property of the Almagest.  
Almagest is distributed to students, faculty and administration of Louisiana State University in Shreveport.  
Subscription price is \$5 per year.

## Almagest criticized

Dear Almagest and fellow students:

I am writing this letter in response to the newspaper we so fondly call the Almagest. I have never seen a newspaper that acts so irresponsible, so idiotic, so self-serving and so anti-functional in my life. The Almagest staff should publish and print only 19 copies of their rag because the newspaper only serves 19 people at LSU, the 19 on the staff.

This semester I have seen inaccurate reporting, personal vendettas and inexcusable propaganda in the Almagest. For example, in one issue a feature about a parapsychologist appeared. It appeared that she was the only major of this type on campus. I personally know of two others on this campus. I feel that they deserve equal time also. This example fits the bill for inaccurate reporting.

As for the area of personal vendettas, many examples can be found following your letters to the editor. I have never seen nor worked for a campus newspaper that comments after each editorial the way you people do. No student on this campus has been able to gripe or state an opinion without your

comments following. This is a very poor practice that must be stopped immediately, if you are a newspaper that concerns itself with its readers.

Next, I wish to tackle the area of propaganda. The last edition of your rag had an interesting commentary that was biased, even though you stated that you supported no candidate. You failed to mention that the writer of the article was past president of Phi Delta Theta. You stated

### Letter to the editor

that you had no prima facie case for dropping Lanius from the SGA ballot, but you charged him quietly (by suspicion) when you said, and I quote, "Lanius, of course, knew all the time that the campaign period had been moved from April 14-18 to April 10-15, but the other candidates didn't. You figure it out." You figure it out was a good example of your irresponsible propaganda. The other candidate could have contacted any

member of the SGA if he really wanted to know the dates for campaigning. Were you saying that Lanius was being underhanded, or were you saying that the other candidate was too stupid to ask the dates? Whichever position you choose you had best be prepared to explain, because I feel you have overstepped the boundary of a responsible newspaper.

The next topic of discussion needed is that of Joey Tabarlet. I will admit that he is a good opinionated writer, but does his work always have to fill at least 25 percent of your paper? Are there no other writers on your staff?

Do not feel that this letter is all against the Almagest; you do have a few good aspects that serve the student body: they are Greek Beat and Campus Briefs. It is a shame that your best and most useful newspaper this semester was the Almajoke. It was the only one fit enough to be used in my bird's cage. If the truth of the matter be known you should call your Almagest the Almajoke, and the Almajoke should have been called the Almagest.

Thank you for your time, consideration, and space.

Jane Angus



# Sherrie Carter to address annual awards convocation

Sherrie Kaye Carter, a 1979 LSUS graduate and presently a criminal investigator for the Caddo Sheriff's Office and liaison officer between the Juvenile Court and the Sheriff's Office, will be the principal speaker as the 9th annual Academic Awards Convocation is held at 12:30 p.m. Thursday, April 24, in the UC Theater.

Carter received the bachelor of general studies degree in criminal justice in 1979 and has done work toward her master's degree. She was selected as the Outstanding Criminal Justice student in the USA for 1979 by the National Association of Federal Investigators, was selected as an Outstanding Young Woman of America for 1979 and has received several Bronze Certificates of Achievement for her work in basic drug enforcement while employed by the Department of Justice in Washington, D. C.

The Awards Convocation will honor some 27 LSUS students who are majoring in the following academic disciplines: education (graduate), element-

ary education, secondary education, elementary-secondary education, special education, psychology, general business, office administration, marketing, economics, accounting, fine arts, journalism, speech, political science, geography, sociology, English, foreign languages, allied health, biological sciences, mathematics, computer science, science and medicine, chemistry and general studies.

All currently enrolled sophomores, juniors and seniors are eligible for awards. The following criteria are considered in selecting winners: LSUS grade point average, total LSUS hours pursued, level of transfer work and achievement and leadership in each student's field.

Other awards will be presented for scholarly achievements. These include the Outstanding Upperclassman in the Social Sciences (SWEPCO), the Exchange Club Associate in Criminal Justice Award and the Bachelor of Criminal Justice Award, H. J. Sachs English Scholarship, the Society of Louisiana Certified Public Accountants, the Bingham-Wil-

lamette Scholarship, National Association of Accountants Award, Melton Truck Lines Scholarship, the Traffic and Transportation Club Scholarship, National Secretaries Association (Pelican Chapter), Cole, Evans, and Peterson Junior and Senior Accounting Scholarships, the Selber Bros. Mutual Benefit Club Scholarship in Marketing and Office Administration, the Wall Street Journal Award, the Accounting Faculty Award, the National Collegiate Association for Secretaries (NCAS) Chapter Scholarship, the Sigma Delta Chi Journalism Award and the Bossier Quota Club Scholarship.

Other program participants are the Rev. Carl Smith, director of the Baptist Student Union; L. Edward Jenkins, senior class; Melanie J. McKnight, sophomore class; Nancy W. Hutson, assistant professor of English and Dr. C. Donald Smith, assistant professor of mathematics. A reception honoring the students, their families and friends will follow the program. The public is invited to attend.



## Huggs recipient of scholarship to study in France

by La Tonya Turner

Katrina Huggs, a senior general studies major, has been selected by the Academic Advisory Board to the Council for the Development of French in Louisiana (CODOFIL) to receive a summer scholarship to study in Montpellier, France.

The French government, through its cultural services office, provides tuition, board, room and ground transportation in France. CODOFIL will award a travel supplement to the first twenty scholarship winners at Montpellier.

Another LSUS student,

Melissa Fowle, heads the alternate list of fifteen students from throughout the state to study in Montpellier. If any of the twenty winners should decide not to participate in the summer program, Fowle would be the first to be granted a scholarship.

Montpellier is an historic university center of 200,000 people in the south of France, just a few kilometers from the Mediterranean Sea. Scholarship winners will study the French language and culture at Paul Valery University throughout the month of July, 1980.

## Education aid to economic woes

by Jim Robinson

Special to the Almagest

"Today we are witnessing the largest transfer of wealth in the history of the world," one business administration professor said in referring to the U.S. economy.

Todd Tillman, assistant professor of marketing and assistant to the chancellor, said inflation will remain a part of the U.S. economy until several basic but drastic steps are taken by the government and the American people.

First, the government must eventually balance the federal budget, he said. It should not be done overnight because the shock of an immediate "belt tightening" process could be more damaging than helpful, he said. Tillman explained that an immediate balancing of the budget could be the catalyst to send the economy into a recession because it would be too abrupt, too quick.

Next, the United States must increase productivity, Tillman said. He said the U.S. is falling behind other countries in production. This results in trade

deficits, he said.

"This country is being drained of its wealth because of lower production output and increasing imports . . . Our country is being bled of its wealth," he said. "History shows this trend leads to the collapse of a nation's economy and subsequently its (the nation's) collapse," he said.

Another problem is finding a politician who will take the necessary action to "settle" the economy. "It's politically popular to give," Tillman said, "but not to take." Margaret Thatcher was elected Prime Minister of Great Britain on economic issues, he said. But now she is not so popular with the people after a year of "biting the economic bullet," he said.

"Our most important step is up to the people of the U.S.," Tillman said. Americans will have to change their attitudes about the responsibility of the government, he added. Tillman said the government should act as a transfer agent. It collects money from one source and gives to another in equal

amounts. People want to "have," he said, but do not want to give. This "free ride" attitude will have to change if we are to remain economically sound, he said.

"The final answer (to the economy's problems) is to educate people about basic economics to the point where people understand the necessity of these actions. As long as people remain economic 'boobs' they will resent tough economic policies," Tillman concluded.

## Grades not sole consideration of employers in hiring students

by Jennifer Sartor

Special to the Almagest

How can you prepare yourself for that all-important first job after graduation?

Tom Crout, an employee relations representative with Arkla Gas, knows some of the answers. He works in conjunction with Phyllis B. Graham, director of placement, and interviews LSUS students for openings in his company.

Crout travels throughout the southeast and southwest to many different universities — as far east as Georgia Tech, and as far west as the University of Texas.

HE thinks grades are important, but are not the deciding factor in getting a job.

A student with a 2.5 grade point average may be more well-rounded than a student with a 4.0 grade point average, he said.

Also, a student with a 2.5 GPA may have proven to himself that he can "take the bad as well as the good; the C's and maybe an occasional D, along with the A's and B's," he said. The student with a 4.0 GPA has never had to "pick himself up," and a company may not know what to expect from him whenever a problem arises on the job, Crout said.

Many prospective employers pay the most attention to grades earned in the student's major. The selection of electives is not totally ignored, however.

"We look to see whether the student took tennis or took calculus when it was not required," Crout said.

IT IS extremely important that a student's electives are consistent with his short-term and long-term goals, he said.

The choice of electives and extracurricular activities tells the interviewer something about the student's personality that he may not be able to determine from the interview.

One aid in landing a good

permanent job after graduation is to get a summer job directly related to the student's field of interest. For many students, this may not be possible until the summer before graduation, but it is a great opportunity to get to know the practical aspects of their chosen work, Crout said.

How well the students are prepared for an interview is directly related to the effectiveness of the school's placement office, he said. "The larger the budget a placement office has, the more services it can perform for the students by helping them to prepare for and to obtain a good job," Crout said.

Crout, along with others in personnel work, thinks students need to improve on the basics — "readin', writin' and 'rithmetic." Good grammar and the ability to communicate well with others is also very important in the business world, he added. The lack of either shows up almost immediately during the interview, he said.

In general, the future for job opportunities is looking up. For example, a study by the U.S. Department of Labor reports there will be 61,000 new jobs in accounting in 1980. The trend is towards specialization, although many companies are relying on "on-the-job training" more than ever.

Crout said students should begin planning their futures now, and the placement office, located in the science building, is a good place to start.



April 19, 1980 Saturday 4:00 PM

• STATE FAIR EXHIBIT BUILDING •

MUSIC BY: \*SOUTHPAW \*OTIS WHEAT \*EXPRESSO

FREE BEER AND CRAWFISH

Tickets: \$5.00 in advance at *State Fair*  
\$6.00 at the gate





**Capt. Frank Bruscato**

## 1 hour of credit for actual experience

by Charles Urban  
Special to the Almagest

Do you like to hunt? Would you like to know more about guns and marksmanship?

Military Science 101 offers students one hour of credit in military orientation and marksmanship without incurring any further ROTC obligation.

The course includes instruction in the proper care and use of firearms, actual shooting experience at a rifle

and patch from the state of Louisiana Wildlife and Fisheries Commission certifying them as safe hunters.

Featured in the course is instruction by Lt. Col. Jimmie D. Moore, U.S. Air Force, retired. Moore, a professional gunsmith residing in Shreveport, served as a pilot and test pilot and aircraft maintenance officer with over 6,000 flying hours. Last week, Moore discussed the effects of different ammunition for rifles and shotguns, focusing on the aspect of hunter safety. He also displayed several weapons he designed and built.

He served as a rescue flight commander in Southeast Asia and earned 29 decorations including the silver star, the third highest commendation awarded to military personnel by the U.S.

Anyone desiring more information about Military Science 101 should contact the military science department.



range and skeet shooting range and instruction in CPR (Cardio Pulmonary Resuscitation). Students also receive a certificate

## Chorale to give concerts

by Karen Rosengrant  
Special to the Almagest

The LSUS choir, directed by Norma Jean Locke, will have its annual spring program on April 23 and 24 in the UC theatre.

The first performance will be at noon on Wednesday. The second performance, which is in conjunction with the Student Awards program, will be at 7:30 on Thursday night.

The choir will sing about 18 songs, including "The Way We Were," "Take Me Home, Country Roads," "Tomorrow" and "Scarborough Fair."

Three students will sing solos at the program. Randy Fester-vand, who will also accompany the choir on his guitar, will sing "Weekend in New England." Gabe Sims will sing "Old Man River" and Marcey Schaller will sing "Black is the Color of My True Love's Hair."

Also, Carlie White will play the flute during the choir's rendition of "Shenandoah."

The public is invited to the performance. Admission is free.

## German professor examines new ways of teaching languages

by Sharon Robinson  
Special to the Almagest

On behalf of the LSUS foreign language department, Michael Williams, assistant professor of German, recently traveled to Tarrant County Community College in Fort Worth to investigate new ideas and techniques of teaching foreign languages.

The college has gained national attention for its ability to attract and recruit foreign language students. Williams attributes this partly to the fact that "they are very vigorous, adroit recruiters," and partly to the nature of the town. He said Fort Worth is a much more international town than Shreveport. It is a large metropolitan

area with an international airport, so naturally there is more interest in foreign languages, he said.

The main thing Williams was impressed with is the option of one-hour credit courses that the college offers beyond the foundation level. This permits the department to "hand-make" language courses for students in biology, history and other subjects so they can do specialized readings and work in a specific area.

THE ONE-HOUR courses are also structured in tiers of difficulty, so they can be used in conjunction with the regular three-hour courses. This would allow students to review the

basics as they learn new material.

Williams was not sold on everything at the Tarrant County Community College. He said he felt the curriculum there had been "watered down unnecessarily." The foundation grammar courses are covered in four semesters instead of two, as most colleges do.

Williams said the LSUS foreign language department is considering implementing the one-hour courses, probably starting at the sophomore level. He said they are most beneficial after a student has learned basic grammar. It will be at least one year before any significant changes can be made in the department, he said.

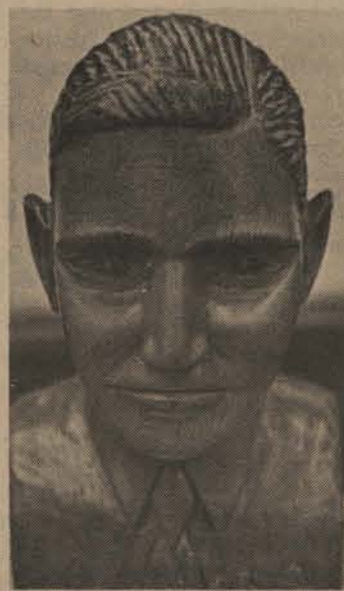
## Wood carvings on exhibit

by Cathy Baranik

The wood carvings of the late Charles C. Canterbury, a 96-year resident of the Ark-La-Tex, are currently on display for everyone's enjoyment in the lobby of the Library Building.

According to a paper written by Canterbury's grandson, Dr. Justin Kidd, assistant professor of English at LSUS, the carvings represent the people who comprised Canterbury's environment — family members, Red River County residents, politicians, television actors and occasionally, imaginary citizens.

Although Canterbury never received any formal training in art, "he had a sense of where

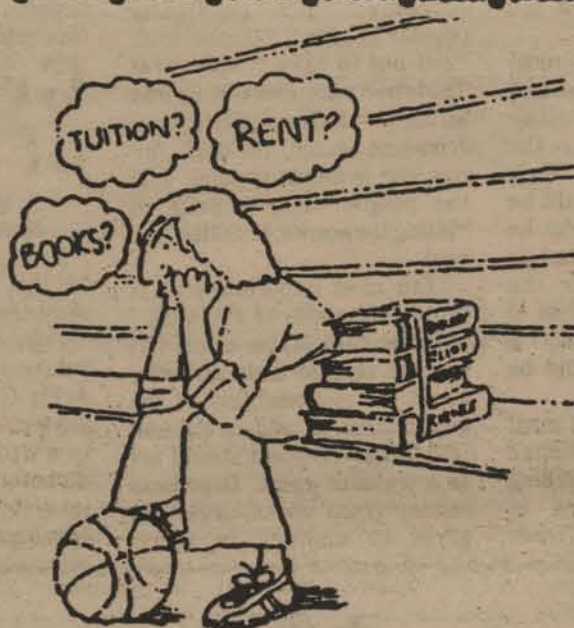


things ought to go . . .," Kidd said.

Kidd also said that while Canterbury's technique incorporates the artist's personal touch, it also includes primitive and non-Western art styles.

As personal touches, the artist carved works from the raw materials he found instead of purchasing those materials and allowed the shape of the wood's grain to dictate the subject matter, Kidd said.

The exhibit will continue through the end of classes, William McCleary of the Library Documents Department, said.



**Could you use  
an extra \$64 a month  
this semester?**

There are lots of ways for a student to earn extra money. But most employers require regular hours. And even if your class schedule happens to fit your employer's need, midterms and finals often don't. If you're healthy and reliable, in two to four hours a week, being paid on-the-spot, you can earn up to \$64 cash a month! Easily ... on a flexible schedule to accommodate you. Become a blood/plasma donor. Once or twice a week, visit the

### BBC PLASMA CENTER.

Donating plasma is simple and safe. In fact, the donation process, called "plasmapheresis," removes from whole blood the only element it needs — the plasma. Other whole blood elements, the red cells, are returned to you.

Want to know more? Need that cash now? Call 222-3108

Bio-Blood Components, Inc.  
802 Travis St.  
Shreveport, LA 71101

It pays to help . . . and your donation will give to others.

# the bank of commerce

Main Office 300 Marshall 221-3635  
Eastgate Shopping Center 797-4511  
Southpark 687-3833

Member F.D.I.C.



# How to rate girls on a 1 to 10 scale

by Charles Urban  
Special to the Almagest

A guy like Cubby Switzer isn't hard to find in the afternoon. He's always hanging around campus watching girls.

Cubby was sitting by the magazine rack in the Library when I caught up with him. In his hands was a copy of "Cosmopolitan" but he wasn't reading it. He was focusing on a rather salient young coed who looked as though she had been poured into her jeans.

"Cubby," I said. "What's the haps?"

"The haps are in front of your eyes," he replied. "Look at the peninsula on that island of beauty. She's a solid nine."

"I'd give her a ten," I said, trying to get into the spirit of things.

"There are no tens," Cubby explained. "Nine through four is about the limit. A three would cause you to go blind as a bat, mole and owl rolled into one."

"Well, why do they have a scale of one to ten if they don't use all of the numbers?" I asked.

"Look, trough-head," Cubby growled. "If you don't understand the rating system, I'll explain it to you. See the girl by the copying machines. How would you rate her?"

"She's about a seven," I replied.

"Exactly six-and-a-half," Cubby said matter of factly. He was peering through a coffee cup with

the bottom torn out. "Look through here. It helps you concentrate on your subject like an artist does."

"What makes you such an expert?" I asked, beginning to become perturbed. "I've got an eye for beauty."

"You just haven't got a face for it," Cubby laughed. "Relax man, I'm just kidding. The reason I'm an expert is simple. I've spent years admiring women. I've gotten it down to a science. Have you ever heard of the Revlon factor?"

"No," I confessed. "What is that?"

"Well, I'll tell you," he said. "I invented it. See the girl coming in? You could mistake her for a seven, but notice that she is dressed to the max. She's obviously just had her hair done and that's a new outfit she's wearing. Without all of the makeup, however, she'd probably be just a six. Do you understand now?"

"I think I do," I said, amazed at his scientific reasoning. "What do you call your theory?"

"The Ten Theorem," Cubby said, pleased with himself. "Simply stated, it says any person can be reduced to a number representative of his level of physical attraction. I'm even writing a paper on it."

"Wow," I said. "What a discovery. Just imagine where you can go from here."

"Yep," Cubby said. "I can see a government grant in my future."

## Successful advertising agent says 'well-rounded education' necessary to students in the field

by Jim Robinson  
Special to the Almagest

Without advertising, TV and radio would not exist today as we know it. The broadcast industry thrives on advertising. Millions of dollars are spent every year in the Shreveport-Bossier area on advertising, and this area is only the 72nd largest market in the United States.

Jack Hodges III Communications advertising and public relations agency of Shreveport and Baton Rouge is the largest and best-known agency in this area. It specializes mainly in broadcasting advertising.

If you watch TV and listen to radio, chances are you will hear or see at least one of the agency's commercials. Some of its clients are McDonald's, SWEPCO and Louisiana Bank and Trust.

What does it take to enter the advertising field?

ONE must be able to write and have some training in advertising, according to Jack Hodges. "Not only do you need good writing skills, but you need some experience in broadcasting and producing (commercials)," he said. "What we are looking for are young, energetic people with knowledge not only in these areas but with knowledge in marketing research and computer science."

He also said that knowledge of demographics is important in the advertising business. Without it, it would be hard to make the most effective use of his client's budget, he said.

"Advertising is one of the most demanding businesses in this country," Hodges said. "It requires the best creative efforts not once, but constantly."

"The stakes are high and with the pressures of the advertising business you can expect ulcers," he added. "But with a good successful campaign, there is also a great feeling of satisfaction that accompanies it."

So how do you enter the advertising business? Hodges stressed that a good, well-rounded education is important; but somehow, some way, you must be able to sell yourself. "Put yourself in my shoes and try to answer this question: 'why should I hire you?'"

"If you can answer that question successfully, you will not only get a job but you will also have the skill necessary to sell clients on why they should do business with you," he said.

Hodges feels advertising is a tough business, but one that ultimately has its rewards.

## Willie Nile's debut album shows promise

by Joey Tabarlet

Every once in a while, a new performer will appear on the pop music scene who is unique. Such an occurrence is all too rare—most rock groups are basically the same, even if they do have a recognizable "sound." But a singer-songwriter named Willie Nile has just released his first album, and in my humble opinion, this young man is going places.

Listening to Nile's songs, one gets the feeling that, although it

is all rather familiar, there is an indefinable touch of class, a hint of something that is quite unlike anything rock has ever heard before.

Although Nile is firmly rooted in the blues-based rock favored by so many other performers, he adds touches of folk, country and basic blues to create his sound. This blend creates a clean, pure artistic statement, wonderfully free from the pop-star ego claptrap that ruins too many albums these days. For example, take "Dear Lord." Here is a cute bit of comedy, reminiscent of Janis Joplin's "Lord, Won'tcha Buy Me a Mercedes Benz," that succeeds largely because Nile chooses to present it in a laid-back, tongue-in-cheek manner instead of trying to be Steve Martin. Such touches of genius fill this album.

TO BE SURE, the influences of other bands are there. Nile owes a debt to the Byrds, and he pays it back to great effect in the guitar intro to "Vagabond Moon," one of the most engaging and catchy tunes of the album. "That's the Reason" could be a Buddy Holly out-take with its bouncy rhythm and hiccupy vocal. "I'm Not Wait-

ing" has a New Wave sound, but it certainly doesn't resemble Elvis Costello.

Most of the songs, though, don't sound like anything so much as they just sound good. "It's All Over," for example, is a wonderfully compressed love story encapsulated in one of the most unaffectedly beautiful melodies I've ever heard in a pop song. What Nile says here is not so important as what he doesn't say, which is, of course, what makes the song so appealing.

### Album review

But don't assume that Willie Nile is a wimpy folk-rock who longs for the lost '60s. He has his foot in the 1980s as firmly as anyone. "Vagabond Moon," "She's So Cold" and "I'm Not Waiting" rock as hard as any teenager could wish, and there is no lack of old-fashioned energy on this record.

With a debut album under his belt and a planned tour this summer, Willie Nile should get plenty of exposure. He deserves success; anyone who can write intelligent, distinctive rock 'n roll these days is a rare treasure indeed.

## Next semester, find yourself in the woods



Orienteering. Rappelling. River rafting. Back packing. Water survival. Mountaineering. First aid.

Army ROTC is an excellent course in leadership development. But, it's also adventure training, where you learn to lead in an environment that challenges both your physical and mental skills.

Unlike strictly academic subjects, Army ROTC will teach you to think on your feet. To make important decisions quickly. And it will help you develop your confidence and stamina in the classroom or out.

Add Army ROTC to your program, and you automatically add a new dimension of excitement to your campus life.

For full details call: Capt. Frank E. Bruscao, 797-7121, Ext. 264 or come by the Military Science Department in Bronson Hall, Room 120.

**ARMY ROTC.**  
**LEARN WHAT IT TAKES TO LEAD.**

Don't forget  
**Secretaries Week**  
April 20-26



SECRETARIES DAY  
IS WEDNESDAY,  
APRIL 23.

Show her you appreciate the job she does for you with a thoughtful gift of flowers. Just call or stop in. We'll fashion a bouquet that's perfect for her.

KATHERIN AULDS COUNTRY FLORIST  
7847 E. Kings Hwy. Shreveport, La. 71115

PHONE 797-4221

Helping you say it right







Old shows

## Aging helps some, hurts some in techniques tested

Dukes of Hazzard

by Ken Martin

A quick look at the death of the CBS hit "Dukes of Hazzard" will reveal a lot about the problems with TV today. I know the show has been riding high in the ratings and has made stars of the principal actors, but believe me, if the show is not already dead it has been seriously wounded.

I was a "Dukes of Hazzard" fan from the very beginning when I did not know anyone else who had even heard of it. The first shows did a good job of blending car chases and good ol' boy humor into an entertaining, if light-weight, program. I thought the show was genuinely



funny and an acceptable substitute until the theatrical release of "Smokey and the Bandit Have a Baby." Besides, it was the only show concerning the South that really looked Southern; it was filmed on location in Georgia.

BUT AS the show gained in popularity, production was moved to California in order to cut costs. It was after this move that the show began to deteriorate. All evidence of the South or even of country evaporated. Most of the car chases now take place in what appears to be an orchard with a dirt road running through the middle of it. Black-top roads, ditches and barbed wire have simply vanished. Along with these physical changes came a parade of California beach-movie extras struggling to be "hick" with pitiful California-Mississippi drawls.

This change in production also brought the inevitable push by those people in charge of TV-land to squeeze every last bit of hype and money out of the show while it was still hot. This means that they try to figure out what people like in the show and then emphasize those elements. The most obvious traits of "Dukes of Hazzard" were car chases and making the dumb show look even dumber; they chose to look beyond the obvious.

THE ELEMENTS deemed most popular by those in charge are so emphasized that the show no longer exists and viewers are left with a couple of story elements so exaggerated and overbearing that they soon become monotonous. Instead of stories written to achieve the goal of entertainment, a viewer finds stories written for the sole purpose of including some built-in element such as a car jump. The same mentality is at work thinking up new reasons for Charlie's angels to work as hookers and new ways for Ponch and Jon of "CHiPs" to wreck their Harleys.

Another growing problem in television which is very evident in the California-produced "Dukes" episodes is the lack of technical quality in the shows. When the position of cars, characters, etc., changes from one scene to another the viewer has to wonder if anyone from the studio ever looks at the finished product, or if they really care about what they are doing. Problems like these make me wonder if even a little common sense is just too much to ask for anymore.

Lou Grant

Lou Grant is the last living relative of the old Mary Tyler Moore Show. Actually, the kinship is in name only since Ed Asner's Lou Grant character has grown a great deal from MTM's gruff boss. The new Lou Grant is a more well-rounded character than his predecessor; he is easier for the audience to identify with; he is real. And reality has a lot to do with the high quality of the show.

IN THE real world, life's problems cannot be worked out in an hour between commercials, people do not change overnight and sometimes things just don't work out for the best. "Lou Grant" is one of the few shows on TV today to acknowledge these facts and build its scripts around them. The show has a habit of presenting the audience with a problem, examining the different viewpoints involved and then leaving the problem at the viewer's feet with no neat, tidy solutions and happily-ever-afters.

A recent episode dealing with Grant's relationship with an alcoholic staff member (Allen Williams) ended without a miracle turn around to sobriety, but instead simply with Grant's declaration that he would no longer cover up for what was the man's own problem.

The show will also try a change-of-pace episode once in a while. One show dealt only

with the marathon coverage of a mine cave-in as the passing hours were shown in the corner of the screen from scene to scene. Another episode had the reporters solving an extremely old murder case much in the tradition of a Sam Spade detective mystery. Either of these shows could have turned out trite or mawkish, but were pulled off with good writing and fine acting.

THE ACTORS on the show can always be counted on to turn in strong performances. The show's casting is another example of the ensemble-type cast that make such shows as "WKRP In Cincinnati" and "M-A-S-H" such a joy to watch.

"Lou Grant" proves that the industry can deliver entertaining, believable shows that are successful and that the audience does not have to have an automatic solution to every problem at the expense of common-sense logic and realism.

### Emphasis in course on theory tests

by Cathy Baranik

Two LSUS students, Clyde Massey and Leland Slaughter, successfully designed, composed and tested a scientific experiment in conjunction with the education class "Materials and Methods in Science," according to Dr. Frederick L. Silverman, assistant professor of education.

THE COURSE emphasizes furthering would-be teachers' understanding of the prophecies and inquiries of science, Silverman said. And, he said, it also provides students with a background in experimental science and teaches them to hypothesize, speculate and test theories. Silverman said.

Massey and Slaughter's experiment tested the effectiveness of over-the-counter antacid drugs by weight, price and dose.

The experiment proved that Alka-2 is more effective than Roloids, Tums, Di-Gel or Maalox.

ALTHOUGH Slaughter said the subject matter of the experiment was not all that important, both agreed the designing of the experiment taught them valuable procedures in experimental science.

Massey is a junior education major and Slaughter is a biology education major. Recently, Slaughter participated in a field experiment where he taught a unit in biology to a Captain Shreve High School class.

## Greek Beat

ALPHA PHI — Epsilon Tau Chapter of Alpha Phi was both busy and successful this past week. During the Spring Fling activities, Alpha Phis won the pyramid contest. Teri Penfield and Bryan Germany won the kissing contest.

Our pledges had a very successful bake sale. Thanks to all who participated.

The Greek Formal was a lot of fun and we appreciate Panhellenic for all their efforts. A pre-party was held for Alpha Phi at Teri Penfield's house. The friendship and fun shared by all was just the beginning of a very enjoyable evening.

KAPPA ALPHA — Congratulations to the winners of the KA Arm Wrestling Tournament. Charlie McClure won the 200 and above division; Tony Randazzo won the 150-200 division; and Cathy Schindler won the women's division. We thank all of the other contestants for participating.

This year, Calvin Sears, the No. III of Delta Chi chapter, ran for vice president of the SGA.

PHI DELTA THETA — We would like to thank everyone who attended the crawfish boil. Even though we had to substitute shrimp for the crawfish, it was a big success and a lot of fun. If you enjoyed the sauce and the plates, thank Dan Lawson in the cafeteria. We really appreciated his donation. Also, we would like to thank the Tri Delts for helping us with the Cokes. Most importantly, thank you, UCPC for such a fun week.

Congratulations softball team for winning the IFC softball tournament.

Tomorrow is La Grande Fete featuring Southpaw, Otis Wheat and Espresso. For a mere admission charge of \$5 (\$6 day of show) you can enjoy all the beer and crawfish you can handle. There will be 50 kegs of beer and 2,500 pounds of crawfish. It will be held at the State Fair Exhibit Building from 4 to 10 p.m. Get your tickets from any Phi Delt or Stan's.

ZETA TAU ALPHA — Nominees for the chapter's Zeta Lady Award are Ellen Davis, Nancy Griswold and Mari Luce.

Softball practice will be at 1 p.m. Sunday and the game is at 2.

A retreat for Eta Omega has been tentatively scheduled for May 16, 17 and 18.

Thanks to Dr. Marvin Stottlemire for sitting in the Zeta dunking booth last week. Kim, WynNelle and Mari deserve praise for sitting in there too!

Congratulations to Zeta faculty advisor Dr. Lillian Hall who has been promoted to full professor status.

Who is

*Bobby Deerfield*

No one really knew.  
No one until now. No one until her.

PG

© 1977 COLUMBIA PICTURES INDUSTRIES, INC. AND WARNER BROS. INC. PANAVISION® METROCOLOR

Coming to LSUS April 25

### University Center Cafeteria

Open 7 a.m. to 8 p.m.

Monday-Thursday

Friday 7 a.m. to 4 p.m.

We cater to large parties

Specials run every day

Check the cafeteria for student number winning a free meal

...We're With You!



Louisiana's Oldest Bank

Member F.D.I.C.



## socrates by phil cangelosi



### Indiscriminate idiocy

## 'Beautiful but dumb' theory may be true, but proof exists also of the 'handsome idiot'

by Sharon Robinson

It has long been accepted that a woman with beauty (or blond hair) cannot possibly possess brains, or at most, only sufficient brains to keep her bodily processes running smoothly — such things as knowing when to eat and when to sleep. And while in some cases there may be a grain of truth in this, it has long been ignored that the same assumption can, and should, apply to attractive men.

I have known several quite handsome idiots, but one in particular stands out in my memory. John was his name, and I fell in love with him at first sight. He was the original tall, dark and handsome — big brown eyes, athletic build and a voice like a southern gentleman.

A friend managed to get me a

date with this man of my dreams, but my bubble was quickly burst, as the southern gentleman became just an ol' country boy before my very eyes.

WE HAD decided to have a nice dinner somewhere and then take in a movie. I first began to wonder about John when he ordered a double cheeseburger with extra catsup and a chocolate malt at one of the finest restaurants in town. A cheeseburger of sorts was produced, but the waiter said he'd have to forego the malt and order something else to drink.

This prompted angry remarks from my indignant companion that an expensive place like that ought to have something as popular as chocolate malts. The waiter apologized profusely for the inconvenience. Longing to be

invisible, I nibbled my Quiche Lorraine, sipped my wine and said nothing.

As we ate dessert (John was again outraged that there was no banana split to be had) we began discussing the racial problems at the local high school. John declared that pretty soon they'd be calling in the NWACP. "That's double A," I corrected.

"No, it's NWACP," he insisted, "they're sort of like the Klu Klux Klan."

"That's Ku, not Klu," I said irritably, "and that's not at all what the NAACP is like." By now I was really wondering what I had gotten myself into.

"WELL, YOU must be thinking of something else," he told me, "this is the National Whites Against Colored People, or something like that. I know you've heard of it." I shook my head and changed the subject.

"We're late for the movie," I said, grateful that our table was not within earshot of any of the other diners.

ON THE way to the theater I mentioned that I had gone to visit friends in Baton Rouge the previous weekend. "That's in Louisiana, right?" he said. I marveled at his knowledge of geography. "They have Cajuns down there, don't they," he asked excitedly, "did you see any of 'em?"

"They're everywhere you look," I answered, amused at

his interest.

"What do those Cajuns look like, anyway," he wanted to know.

"They look pretty much like anyone else," I said. He seemed terribly disappointed.

Then he began talking about his roommate who had just returned from a fishing trip. "Yeah, Joe caught a whole bunch of 'em," he said. I asked where Joe had gone fishing. John said it was someplace in Texas called the Gulf.

"Oh, the Gulf of Mexico," I said.

"NO, IT'S not in Mexico," he insisted, "it's a big ol' lake in Texas." I decided the Gulf of Mexico simply could not be construed as a "big ol' lake in Texas," but I didn't pursue the matter. Or him. Our first date was our last.

Now, granted, John is a rather extreme example of a handsome idiot, but he is living proof that attractive men can be just as stupid as attractive women have always been thought to be. Idiocy does not discriminate on the basis of sex.

The last time I saw John he was a policeman. I couldn't believe it. This man that I wouldn't trust with a slingshot had actually been issued a revolver to use as he saw fit. Whoever gave it to him was even dumber than John. I'm sure it was a man. Probably handsome. And I'll bet he was blond.

## 'Miss Marker': Another child star on the rise, but film dips below horizon

by LaTonya Turner

Last year and this year seem to be the years of the child actor, and "Little Miss Marker," produced by Walter Matthau, introduces yet another in Sara Stimson.

Stimson is the epitome of the current child actor genus — cute, pixieish and witty with big, liquid eyes and a face that can melt the coldest heart including Walter Matthau's, Stimson's co-star.

THESE ingredients are helpful, but "Little Miss Marker" lacks other necessary ingredients.

The movie's title is symbolic of the story. Stimson portrays a little girl whose father gives her to Matthau, a bookie, as collateral for a gambling debt. The development of the plot stems from the fact that the girl's father never shows up again. Yet Matthau won't report the child to the police because, as a marker, "she's better than nothing."

Throughout the remainder of the movie, Little Miss Marker

trails in behind Matthau — to the race track, gambling houses and other places.

BOB NEWHART plays Matthau's sidekick and seems to be mainly a stock character. As a matter of fact, I wondered why Newhart would play such a trivial role.



Of course, to round out the plot, there had to be a woman in Matthau's life, i.e. Julie Andrews, who also forms an affectionate relationship with the child.

Tony Curtis is the villain in the movie. Curtis blackmails Matthau into letting him in on a partnership in ownership of a gambling casino and, before the movie ends, he informs the

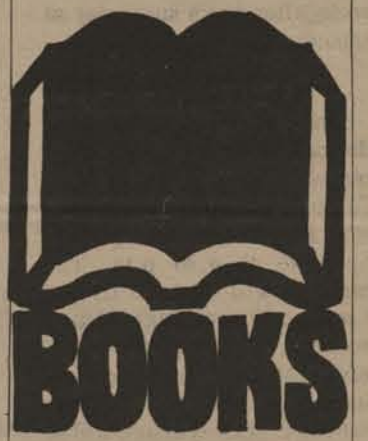
## Erma keeps coping

by Carla Harper

Aunt Erma's Cope Book, written by well-known humorist Erma Bombeck, tells of one woman's struggle to make it from Monday to Friday in 12 days with the aid of self-help books.

Inspired by such Cope-of-the-Month Club Guild titles as "Is There Life After Packages," "Looking for Mr. Goodbody" and "Body English Spoken Here," Erma overcomes her fear of buying, fights outer flab and tells her best friend she has bad body English.

After trying Sensual Needlepoint, Inner Walking and Engaging in Perversion as a Hobby, Erma is well on her way



to becoming a Sub-Total Woman. She becomes liberated and decides to no longer center her life around fighting cavities, being fussy about peanut butter, passing her paper towel test and worrying if her hands look as young as her married daughter's.

Instead, she meets head-on such major issues as: Is There a Draft in Your Open Marriage, Can You Handle Your Biofeedback During a Full Moon and It's 11 O'Clock, Do You Know Where Your Anxieties Are?

While studying 62 how-to, self-help books, Ms. Bombeck struggles to become the sexiest, smartest, happiest, healthiest and thinnest. Aunt Erma's self-help book is for anyone who can't seem to make it from Monday to Friday in 12 days or less.

police that Matthau is harboring the child.

The movie progresses slowly at first. In fact, when the plot is finally revealed, I wondered why the writer took such a round-about way to get there.

BILLED as a comedy, the movie doesn't develop comically until the second half. Even then, the humor is light, not the "rolling in the aisles" type that many people who attend comedy movies expect.

Supposedly, Stimson is the star of the movie. But it isn't long before she becomes overshadowed by the other characters, namely Matthau and Andrews. Her acting seems to consist mainly of facial expressions, displays of affection and walking.

The movie, rated PG, is certainly appropriate for family viewing. However, I recommend that "Little Miss Marker" be considered in the vein its title suggests, as a marker for something more entertaining next time.

## Jobs Available

Applications for both paid and volunteer positions for the '81 edition of the LSUS yearbook, "The Manifest," will be available and accepted at BH 228 from 2-3 p.m., April 23-25. Photographers should bring samples of their work.

NOW FOR THE FIRST TIME AT POPULAR PRICES.

Direct from its reserved-seat engagement.

# CAMELOT

Winner of 3 Academy Awards!



TECHNICOLOR® PANAVISION® From WARNER BROS.-SEVEN ARTS

UC Theater at 7:30 & 9. Admission \$1.



# Phi Delts win Fling events

by Ellen Davis  
Phi Delta Theta Fraternity was the big winner in the Spring Fling track events. Its team won the men's 440 relay, while two members, Mike Rowe and

David Finck, won, respectively, the men's 100-yard dash and the men's mile run. Susan Clements won the women's 100-yard dash.

# Holiday in Dixie full of activities

by Jennifer Sartor  
Special to the Almagest  
"Celebrating the Louisiana Purchase" is the theme of Holiday in Dixie's annual spring festival which begins today and lasts through April 27. Holiday in Dixie annually commemorates the anniversary of the signing of the Louisiana purchase on April 30, 1803, in Paris. Originally the festival commemorated the lowering of the Confederate Flag for the last time in Shreveport on May 26, 1865, which occurred six weeks after Lee's surrender at Appomattox.

Some of the highlights of Holiday in Dixie include the carnival at the Louisiana State Fairgrounds, the \$1,000 treasure hunt and the Classic parade April 26 at 4:30 p.m. The carnival will be open from 3 p.m. until midnight each weekday, and from noon until midnight each Saturday and Sunday of the festival. The Holiday in Dixie treasure will be hidden somewhere in Caddo or Bossier parishes and clues will be provided throughout the festival.

A special exhibit from the Smithsonian Institute of 100 examples of glass from the famous French manufactory, Daum et Cie, Christallerie de Nancy, can be seen daily at the R. W. Norton Art Gallery at 4747 Creswell Ave.

OTHER exhibitions include a display of children's art at the Louisiana State Exhibit Museum on the fairgrounds, a junior and senior high school art show at Mall St. Vincent, an exhibition of working models of Leonardo da Vinci inventions circulated by IBM at Meadow Museum of Art at Centenary College and a handmade miniature figure contest at the Hobby

Fling track events. Its team won the men's 440 relay, while two members, Mike Rowe and

Hut at 1744 E. 70th St. All of these exhibitions can be seen each day of the festival. A kite fly-in is scheduled for 2 p.m. next Saturday in the LSUS parking area. Prizes will be awarded to the biggest, smallest, most original and to the kite with the longest string.

Sports events include the annual Red River Run scheduled for 8 a.m. tomorrow on the Clyde Fant Parkway. Competition is open to all ages and registration is \$8.

THE HOLIDAY in Dixie pirogue races are scheduled for tomorrow at 8 a.m. and will last until 5 p.m. They will be held on East Kings Highway on the bayou at Bayou Park. The crawfish eating contest and crawfish races are also scheduled for Bayou Park tomorrow from noon until 3:30 p.m.

The second annual rugby tournament is scheduled for April 26 at 9 a.m. at A.C. Steere Elementary Field. Play will continue the next day.

The Holiday in Dixie public ball will feature the big band sound of the Sandy Sandifer Orchestra from Dallas and will be held next Saturday from 8 p.m. to 1 a.m. in the Convention Center.

Barksdale Air Force Base will hold its annual open house next Sunday from 9 a.m. until 5 p.m., and will include displays of military aircraft and equipment.

Holiday in Dixie is sponsoring such programs as golf tournaments, antique and model car contests, flower shows, a frisbee tournament, baton twirling competition, a photography contest, bowling tournaments, bike races and much more. For information on the festival's activities, contact the Holiday in Dixie office at 410 Milam.

Finck also won the hairy chest contest. Rowe and Ed Jenkins won the water balloon toss. Rowe and Mike Cascio won the men's gorgeous legs contest, each contributing a leg. The tug-of-war was won by the Phi Delta Theta Heavyweights.

Bryan Germany and Teri Penfield were the winners of the kiss-a-thon. The women's gorgeous legs contest was won by Colleen Lynch, and Alpha Phi Sorority won pyramid building.

Jimbo, a dog with eyes of different colors, won the ugly pet contest; Vicky Slay is the animal's owner. Mike Munch won the egg toss.



One of Spring Fling's most popular events was the Kiss-a-thon. (Photo: Sarita Felan)

Adventure  
Tours  
U.S.A.

mexico  
acapulco!

MAY 17-24, 1980

\$369<sup>00</sup>

Per Person  
Double  
Occupancy

Your One-Week Adventure Tours Vacation Includes:

- \*Round-trip jet transportation via U.S. certified or foreign air carrier (Air Florida or Texas International)
- \*Complimentary in-flight service
- \*Round-trip transportation and baggage transfers between Acapulco Airport and hotel
- \*7 nights accommodations at the hotel
- \*Adventure Tours representative available at the hotel

PIERRE MARQUES ALSO INCLUDES:

- \*Complimentary green fees
- \*Complimentary tennis
- \*Welcome rum swizzle
- \*Special charge and activity privileges at the Acapulco Princess

from DALLAS/FT. WORTH

MEXICO

AVERAGE TEMPERATURES												
MONTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
HIGH	85	87	87	87	89	85	85	88	88	88	88	87
LOW	70	70	70	71	74	77	77	79	75	74	72	70

Ixtapa

Acapulco

Cancun

Acapulco

Pierre Marques

Conveniently located to downtown, Pierre Marques features golf and tennis facilities and four pools.

For further information contact:

LSUS Campus  
Student Activities Office  
Bronson Hall 142 or 134  
Phone 797-7121, Ext. 393

# ALMAGEST SURVEY

The primary purpose of the Almagest is to inform students and faculty of news concerning LSUS. Although it is difficult for a reader to compare the Almagest with other college papers, we are interested in your opinion of LSUS' paper. Let

Check one: \_\_\_\_\_ student \_\_\_\_\_ faculty

What do you enjoy reading most in the Almagest?

- ☐ Editorials  
☐ News Stories  
☐ Features

What would you be interested in reading more about?

- ☐ Movies ☐ Outdoors  
☐ Books ☐ Music ☐

Suggestions or comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

the Almagest staff know your opinions and interests by filling out the form below and dropping it in an "Almagest Survey" box. Boxes are located on the bottom floors of the University Center, the Science and Library buildings and Bronson Hall. Forms should be turned in before the final day of classes.

Age: \_\_\_\_\_ Sex: \_\_\_\_\_

What do you like best about the paper? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What do you like least? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What type of news are you most interested in?

- ☐ Local ☐ National  
☐ State ☐ International

Thank you for your cooperation.



# Campus Briefs

## Disc golf

The 1st Annual Holiday In Dixie Disc Golf Tournament, sponsored by Pioneer Bank and Trust Company, will be held at the Clyde Fant Parkway Course, Saturday. Players will compete in Novice and Professional divisions and the top three finishers in each division will be awarded trophies. A free style demonstration by overall Louisiana state free style champion Geof Myers will be held at 10:00 a.m.

Entry is \$5, \$7 the day of the tournament, and includes a T-shirt and Humphrey Flyer for each contestant. Registration forms may be picked up at the Holiday In Dixie Office at 410 Milam Street, the SPAR office or any location of Pioneer Bank & Trust Company.

## Moa Afrika

Gabe Sims, president of Moa Afrika, recently presented a \$100 check to Donald Moss, president of the Northwest Louisiana Sickle Cell Anemia Foundation. The LSUS organization held a benefit dance to raise the money for the foundation.

Moa Afrika is sponsoring an end-of-semester dance at Little Joe and Stroud's Thursday, from 9 p.m. - 1 a.m. Tickets are \$1 in advance, \$1.50 at the door and can be purchased from any club member. The organization is also selling T-shirts priced at \$10. For more information contact Gabe Sims or Gloria Douglas.

## Overdue books

At the end of each semester all overdue books are considered lost and charges are forwarded to the Business Office for collection. All books checked out and not returned by Tuesday, May 6, will be overdue and, if not returned, will be considered lost. The charge for lost books includes the cost of the book plus a \$3 fee. For further information regarding the library's book circulation policy consult the "Library Handbook" available at the circulation desk.

## Almagest

Applications are now being accepted for positions during the fall 1980 semester on the Almagest staff. Application deadline is Wednesday. For more information contact Dr. communications, in Bronson Hall, Room 312.

## SLAE

Student Louisiana Association of Educators will hold a student-teacher pot luck supper Tuesday from 5-6:20 p.m. in the Plantation Room of the University Center. Members are urged to sign up in the curriculum center of the Library Building or should call Kathy Lagesse at 865-5287.

## Calendar

Friday, April 18

Movie — "Camelot" at 2 and 7:30 p.m. in the UC Theater. Admission \$1.

Wednesday, April 23

LSUS choir performance at noon in the UC Theater.

Thursday, April 24

Student Awards program and LSUS choir performance in the UC Theater at 7:30 p.m.

Friday, April 25

Movie — "Bobby Deerfield" at 2 and 7:30 p.m. in the UC Theater. Rated PG. Admission \$1.

## Employment

The following interviews will be held in the Placement Office located in the Science Building:

Wednesday, April 23 — Bossier Bank and Trust — any business degree.

Thursday, April 24 — Louisiana Machinery — sales position.

These will be the last interviews conducted this semester.

## Honor society

Alpha Sigma Omicron, the LSUS Honor Society, will hold its annual Initiation Banquet April 23 at 7 p.m. in the Plantation Room of the University Center. Cost of the banquet is \$7 per person, payable at the door. For more information contact Theresa Vicroy or Lynn Cattell.

## Summer program

A program that allows academically superior students to take selected college courses while still in high school will be repeated this summer at LSUS.

Deadline for area high school students in their junior year who wish to apply to LSUS for entry in the University's Academic Excellence Program is May 1. The program allows students to enroll in selected freshman classes and earn credits which can be used to satisfy degree requirements when they are admitted as freshmen.

Students who complete the summer semester are later offered the opportunity to take one course in the fall or spring semester, or both, while completing their senior year in high school.

Applications and additional information about the program are available from high school principals and counselors or by calling C. R. McPherson, assistant to the vice chancellor for academic affairs at LSUS. The telephone number is 797-7121, ext. 373.

## Alumni news

Two LSUS graduates have recently won awards at Texas A&M University in College Station, Texas. Michael Oliva won a full Graduate Fellowship for 1980-81 which pays \$4,500 for the nine-month period with no teaching responsibilities. Paul Leslie received a Distinguished Award in Teaching for a Graduate Teaching Assistant.

## Scholarships

The Ralph McGill Scholarship Fund, a memorial to the late publisher of The Atlanta Constitution, offers scholarships to those who have completed at least two years of college and who have demonstrated an abiding interest in the news and editorial phase of newspapering.

Scholarships are limited to those young men and women whose roots lie in the South. Applicants must convince the awards committee that they firmly intend to pursue a career in daily or weekly newspapering and that their interests and aptitudes are such that they are likely to become leaders in this field.

Additional information and application blanks can be obtained from the Ralph McGill Scholarship Fund, P. O. Box 4689, Atlanta, Ga., 30302.





# Allendale portfolio: portraits in a combat zone

Story  
and  
photos  
by  
**Elton Richey**



Somewhere near the heart of every inner city there is that clearly defined area seldom entered by outsiders. Condemned buildings and rundown shotgun houses draw the lines of demarcation for what can only be described as a battleground, a combat zone if you will.

This is the part of town where fine victorian homes have fallen to the status of one-room boarding houses, where children play in trash and garbage-filled lots, once the setting of many a Sunday picnic on soft green grass long since gone.

Here the dogs run the streets and alleys in packs, no longer pets, but scavengers on the prowl. Drunks and junkies wander aimlessly through the streets, like the wounded and the shell shocked across a battlefield, and the old men sit on the porches like refugees, watching, waiting and remembering.

This is the place where hopes, ambitions, and dreams are frustrated to the point of extinction. Life exists not from day to day, but from moment to

moment. Because here, as in all combat zones, good and evil have no form, no meaning; they weave together in a fabric so tight that one corrupts the other and they become inseparable. Consequently the passions of love and hate are carried to their logical extremes: Life and Death.

The photographs in this series were taken in one of these areas, far from the safety and sanctity of freshly mowed lawns, Sunday school picnics, and the smell of clean cotton sheets, but within ten blocks of City Hall.

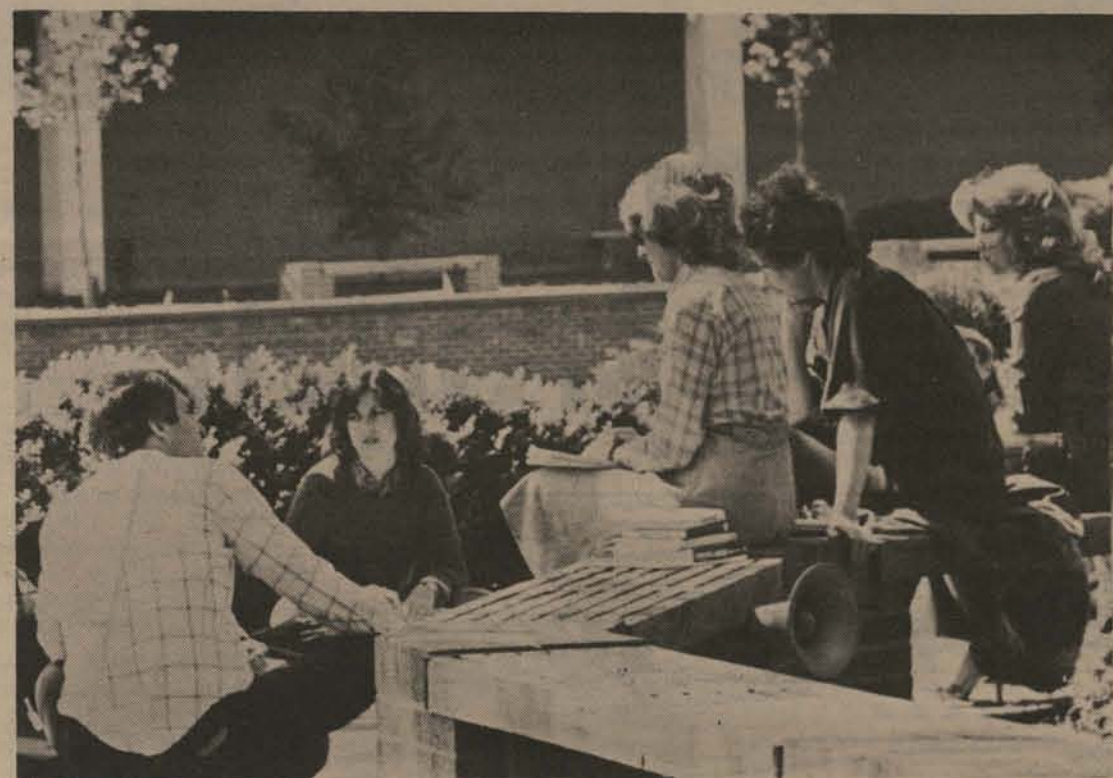
Taken separately these photographs are little more than pictures of people we don't want to know, who by birth or choice live in a place we refuse to acknowledge exists. The emotions they evoke in us range from pity to sympathy to contempt and disgust.

Taken as a whole these photographs depict a way of life, a way of life whose meaning is often sought in a bottle of wine, a roll of the dice, or a squeezing of the trigger. They seem to mingle together to form a portrait, a portrait of life in a combat zone.





# Spring arrives . . . finally!



*Story*

*and*

*photos*

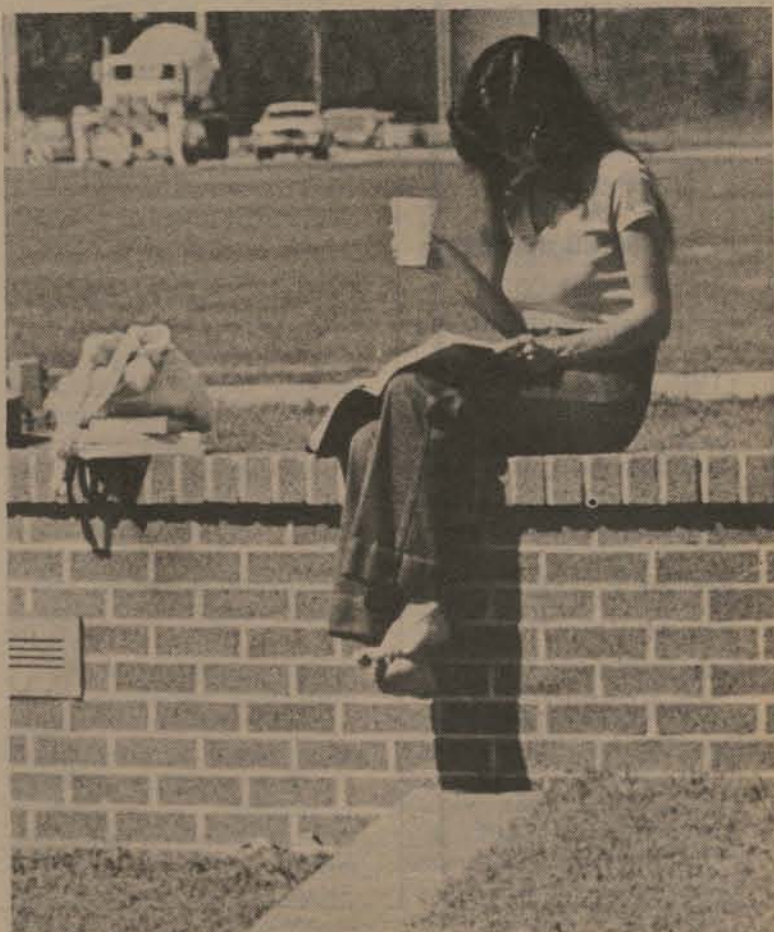
*by*

**Donna O'Neal**

The arrival of spring is heralded by many things—the blossoming of flowers, the budding of tiny, bright green leaves, the arrival (at last!) of mild weather. The most obvious indications that spring, along with the end of this semester, has arrived, however, are the crooked smiles frozen on the faces of dazed, work-weary students who are looking forward to the final week of classes.

Although the end of the semester has almost been as reluctant to get here as spring, the countdown has begun at last and final exams are less than two weeks away.

One drawback to the pleasant weather is the big temptation to toss homework and worries aside and head for the frisbee golf course, the bike trail or the lake. On campus, there also seems to be more people "hanging around" (in true "Joe Cool" form) outside or just any place where a class isn't being held.





# Proper first aid lowers rate of accidental deaths

by Melanie Stone  
Special to the Almagest

Society has created a system of laws, law enforcement officers and formal courts to deal with the criminals who murder or injure innocent people.

However, society has done very little to prevent another burden—the accidental death or injury.

Accidents are the leading cause of death among persons from the ages of one to 38, according to the manual "Standard First Aid and Personal Safety," which is prepared by The American National Red Cross.

Accidents caused by human carelessness can usually be avoided. For instance, a person should never be intoxicated or drowsy while operating an automobile or machine.

However, there is a solution that can be applied to decrease the high rate of accidental death and injury—first aid.

A person who possesses first aid knowledge and skill often makes the difference between life and death for the victim or victims involved in an emergency situation. The trained person can also mean the difference between temporary versus permanent disability, and rapid recovery versus long hospitalization.

Even the person who has had little or no formal first-aid training can save a life or lessen the severity of an injury if he follows some basic guidelines which everyone should know in the event of an emergency.

FIRST, telephone or have someone else contact the appropriate authorities. At LSUS, the campus police should be contacted immediately if there are injured or ill persons on campus. Their office is located on the first floor of Bronson Hall. At home or elsewhere, consider the circumstances surrounding the accident and then determine who should be summoned. If a list of emergency numbers is not readily available, call the telephone operator for assistance.

Next, describe the problem and indicate what is being done. Request the type of help needed, such as an ambulance, fire

department or rescue squad. Finally, give the location of the accident, the number of persons involved, your name and the telephone number where you can be reached. Do not hang up until after the other party hangs up—he may wish to confirm some of the information.

When a person applies the basic guidelines, he performs a valuable service to society. One example of the effective application of basic first aid occurred on campus last year.

A FEMALE sophomore, who was approaching the rear exit of Bronson Hall, tripped and fell into the glass door. The non-safety glass shattered, cutting her arm, face and neck. Within seconds, a male student came to

assist her. He applied pressure to the bleeding wounds. Quickly, he summoned the campus police, who notified the proper authorities. She was taken to LSU Medical Center, where she was treated and released. And even though it took more than 70 stitches to close the cuts, she survived the serious accident.

This is a good example of how basic first aid can mean the difference between temporary versus permanent disability, and rapid recovery versus long hospitalization.

And that's what first aid is all about — applying that immediate, initial care to the victim of an accident.

## Dlin to study in Jerusalem

by Ken Martin

LSUS professor of geography Norman Dlin will leave from New York May 21 for Jerusalem where he will study the workings of an ancient souq, or market place.

Dlin plans to spend about seven months studying the El Lahamin souq which dates back to the days of Charlemagne and is actually located in old horse stalls left from the days of the Crusaders. The activity in such a market place should provide a "good window into the socio-economic and religious life of Jerusalem," said Dlin. He plans to use his research to prepare a paper to be presented at regional and national meetings.

The trip will be his first to Jerusalem since 1976 when he traveled as part of a fact finding mission for the American Professors for Peace in the

Middle East. Dlin hopes to travel throughout the countryside to see what changes have taken place since his last visit. He is especially interested in changes in the beef cattle industry and trends in the Kibbutz (communal type farms) which he believes may be turning more toward industrialization.

### \$70 PER DAY

Possible in just 3 hrs., flexible to your schedule. Part-time positions available. Call for interview.

226-9000

Stereo Repair  
McIntosh - Pioneer  
Sony - Sansui & others

Major's  
865-8811

# Opening Soon!



Commercial National Bank's

## University Branch

Youree Drive at Millicent Way  
(Across from LSUS)



*The finest in express banking service right across the street!*

You will soon have a CNB of your very own. And this one's specially designed for service keyed to your "on-the-go" lifestyle. Six lanes of drive-in service and a Keybanker 24-hour automatic banking center. Services such as checking, savings, travelers checks, money orders, collections, time deposits and savings bonds are available at the lobby teller windows.

SPECIAL "EXTENDED HOUR" DRIVE-IN SERVICE—University Branch drive-in service open 9 am-6 pm Monday thru Thursday and Fridays from 9 am-9 pm.

Stop by any of the CNB Branches and open your account now, so you'll be ready to go when we are. But do it soon, because we'll be open shortly to serve you.



**COMMERCIAL NATIONAL BANK**  
SHREVEPORT, LOUISIANA

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

### PINBALL MACHINES

Great family entertainment.  
Call 222-7486 or 221-2043.

—Jason K. Weimar

### Parents

If you could use a campus day care center, please leave your name in the SGA office or call

**746-8723**

### Real Estate

For All Your Real Estate Needs Call Your Phil King Realtor Associate Erleen Black.  
797-1202  
Office 869-1655